

# ABC OF PROFESSIONAL COMMUNICATIONS

IDEA INTERCHANGE

SEMINAR 3





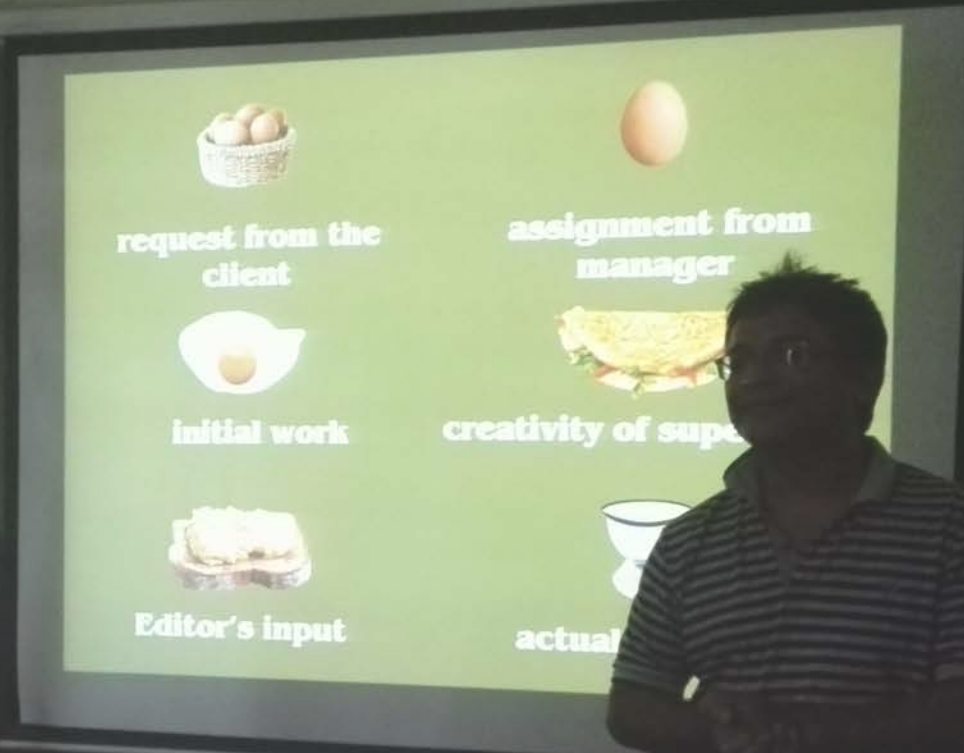
- Email ID - should be identifiable and should look a professional email (not like virtualfreak or scorchym)
- Have an email signature - so that recipient would be who is writing the email (your professional identity)
- Addressing the email recipient:
  - If you know him/her professionally but haven't v...
  - If you are working closely with him/her, then...

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- PROFILING
  - WRITING AND RESPONDING TO EMAILS
  - PRESENTATION TIPS



# RAJESH GHIMIRE

## RIGHT BRAIN, CREATIVE AND ATTRACTIVE CONTENT



- 
- ART OF STORY TELLING
  - KNOWING YOUR AUDIENCE
  - SURPRISING AUDIENCE
  - FINDING THE HUMAN STORY



- A SHORT PLAY ABOUT INSTITUTIONAL DELIVERY
- PHOTO STORY ABOUT FAMILY PLANNING
- COMMUNITY PERCEPTION OF HEALTH MESSAGES



## GROUP ACTIVITY

COMMUNICATING MESSAGE ABOUT IMPORTANCE  
OF PUBLIC HEALTH RESEARCH IN NEPAL



- **FEEDBACK OF**
- **PARTICIPANTS**

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*Based on responses of participants in an anonymous feedback form*

- QUALITY OF CONTENT
- QUALITY OF DELIVERY OF CONTENT
- EFFECTIVENESS OF GROUP SESSIONS



- *It was very effective. We learnt professional communication strategies using email and internet.*
- *The topic for today was something that would generally be overlooked, despite its usefulness in a daily basis.*
- *Today's seminar was highly entertaining and participatory. The ideas presented were creative and useful.*



## TAKE HOME MESSAGE

Just Reflect!

Is **writing** a problem?

Is **language** a problem?

Are you short of **words** or **ideas**?

How **hard** you try?

How **often** you try?